

2026 Calendar

Month	Date	Occasion	Category	Business Relevance	Post Idea	Post Status	Design Status	Caption Status
January	01 Jan	New Year's Day	National/International	General	New Year greeting + brand goals			
January	09 Jan	Pravasi Bharatiya Divas	National	General	Celebrate Indian diaspora			
January	10 Jan	World Hindi Day	National	Education/Content	Hindi language post			
January	12 Jan	National Youth Day	National	Education/Fitness	Youth motivation			
January	13 Jan	Lohri	Festival	General	Lohri wishes			
January	14 Jan	Makar Sankranti / Pongal	Festival	General	Festival greeting			
January	15 Jan	Indian Army Day	National	General	Salute Indian Army			
January	16 Jan	National Startup Day	National	Business/Startup	Entrepreneurship post			
January	23 Jan	Parakram Diwas / Basant Panchami	National/Festival	General/Education	Netaji + Saraswati creative			
January	24 Jan	National Girl Child Day	National	Education/Healthcare	Awareness post			
January	25 Jan	National Voters' Day / National Tourism Day	National	General/Travel	Civic + travel post			
January	26 Jan	Republic Day	National	All	Patriotic creative			
January	30 Jan	Martyrs' Day	National	All	Tribute post			
February	01 Feb	Guru Ravidas Jayanti	Festival	General	Respectful greeting			
February	02 Feb	World Wetlands Day	International	Environment	Awareness post			
February	04 Feb	World Cancer Day	International	Healthcare	Awareness post			
February	11 Feb	Women & Girls in Science Day	International	Education	Women in STEM			
February	13 Feb	World Radio Day / National Women's Day	International/National	Media/General	Awareness + tribute			
February	14 Feb	Valentine's Day	Occasion	Salon/Restaurant/Retail	Offer or engagement			
February	15 Feb	Maha Shivratri	Festival	All	Mahadev creative			
February	19 Feb	Chhatrapati Shivaji Maharaj Jayanti	National	General	Tribute			
February	21 Feb	International Mother Language Day	International	Education	Language post			
February	28 Feb	National Science Day	National	Education/Tech	Science creative			
March	03 Mar	Holika Dahan	Festival	All	Holika Dahan greeting			
March	04 Mar	Holi	Festival	All	Holi creative/offer			
March	08 Mar	International Women's Day	International	All	Women appreciation			
March	14 Mar	Pi Day	International	Education/Tech	STEM post			
March	15 Mar	World Consumer Rights Day	International	Retail/Services	Customer rights			
March	16 Mar	National Vaccination Day	National	Healthcare	Awareness			

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March	19 Mar	Gudi Padwa / Ugadi / Chaitra Sukladi	Festival	General	New year greeting			
March	20 Mar	World Sparrow Day	International	Environment	Nature awareness			
March	21 Mar	Eid-ul-Fitr* / International Day of Forests	Festival/International	All	Eid greeting + environment			
March	22 Mar	World Water Day	International	All	Water conservation			
March	23 Mar	Shaheed Diwas	National	All	Tribute			
March	24 Mar	World TB Day	International	Healthcare	Awareness			
March	26 Mar	Ram Navami	Festival	All	Shri Ram creative			
March	31 Mar	Mahavir Jayanti	Festival	General	Respectful greeting			
April	02 Apr	World Autism Awareness Day	International	Healthcare/Education	Awareness			
April	03 Apr	Good Friday	Festival	General	Respectful greeting			
April	05 Apr	National Maritime Day / Easter	National/Festival	Education/Travel	Greeting			
April	07 Apr	World Health Day	International	Healthcare/Fitness	Health awareness			
April	11 Apr	National Safe Motherhood Day	National	Healthcare	Awareness			
April	14 Apr	Ambedkar Jayanti / Baisakhi	National/Festival	All	Tribute + greeting			
April	18 Apr	World Heritage Day	International	Travel/Education	Heritage post			
April	21 Apr	National Civil Services Day	National	Professional	Appreciation			
April	22 Apr	Earth Day	International	All	Environment post			
April	23 Apr	World Book Day	International	Education	Reading post			
April	24 Apr	National Panchayati Raj Day	National	General	Rural governance			
April	25 Apr	World Malaria Day	International	Healthcare	Awareness			
April	26 Apr	World Intellectual Property Day	International	Business/Tech	Innovation/IP post			
May	01 May	Buddha Purnima / Labour Day	Festival/National	All	Greeting + worker appreciation			
May	03 May	World Press Freedom Day	International	Media	Awareness			
May	07 May	Rabindranath Tagore Jayanti	National/Cultural	Education	Tribute			
May	08 May	World Red Cross Day	International	Healthcare	Humanitarian post			
May	10 May	Mother's Day	Occasion	All	Emotional/offer post			
May	11 May	National Technology Day	National	Tech/Education	Technology post			
May	12 May	International Nurses Day	International	Healthcare	Nurse appreciation			
May	15 May	International Day of Families	International	All	Family post			
May	17 May	World Telecommunication Day	International	Tech	Digital connectivity			

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May	21 May	Anti-Terrorism Day	National	General	Peace message			
May	22 May	Biodiversity Day	International	Environment	Nature post			
May	27 May	Eid-ul-Adha / Bakrid*	Festival	All	Eid greeting			
May	31 May	World No Tobacco Day	International	Healthcare	Awareness			
June	01 Jun	Global Day of Parents / World Milk Day	International	Family/Food	Family + nutrition			
June	05 Jun	World Environment Day	International	All	Green campaign			
June	07 Jun	World Food Safety Day	International	Food/Healthcare	Food safety			
June	08 Jun	World Oceans Day	International	Environment	Ocean awareness			
June	12 Jun	World Day Against Child Labour	International	Education/NGO	Awareness			
June	14 Jun	World Blood Donor Day	International	Healthcare	Donor appreciation			
June	17 Jun	Desertification & Drought Day	International	Environment	Water/land awareness			
June	21 Jun	International Yoga Day / Father's Day	International/Occasion	Fitness/All	Yoga + father post			
June	26 Jun	Muharram*	Festival	General	Respectful greeting			
June	29 Jun	National Statistics Day	National	Business/Education	Data awareness			
July	01 Jul	National Doctors' Day / GST Day / CA Day	National	Healthcare/Finance	Profession appreciation			
July	11 Jul	World Population Day	International	General	Awareness			
July	15 Jul	World Youth Skills Day	International	Education/Skills	Skills post			
July	16 Jul	Rath Yatra	Festival	General	Jagannath greeting			
July	18 Jul	Nelson Mandela Day	International	General	Inspiration			
July	26 Jul	Kargil Vijay Diwas	National	All	Tribute			
July	28 Jul	World Nature Conservation Day / World Hepatitis Day	International	Environment/Healthcare	Awareness			
July	29 Jul	Guru Purnima / International Tiger Day	Festival/International	Education/Environment	Guru + wildlife			
July	30 Jul	World Day Against Trafficking	International	General	Awareness			
August	01-07 Aug	World Breastfeeding Week	International	Healthcare	Awareness			
August	09 Aug	Quit India Movement Day / Nagasaki Day	National/International	General	History/peace			
August	12 Aug	International Youth Day	International	Education/Business	Youth post			
August	15 Aug	Independence Day	National	All	Patriotic creative			
August	19 Aug	World Photography Day	International	Photography/Media	Engagement post			
August	26 Aug	Eid-e-Milad* / Onam	Festival	All	Respectful greeting			
August	28 Aug	Raksha Bandhan	Festival	All	Rakhi creative			
August	29 Aug	National Sports Day	National	Fitness/Sports	Sports tribute			

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September	04 Sep	Janmashtami	Festival	All	Krishna creative			
September	05 Sep	Teachers' Day	National	Education	Teacher appreciation			
September	08 Sep	International Literacy Day	International	Education	Literacy post			
September	14 Sep	Ganesh Chaturthi	Festival	All	Ganpati creative			
September	15 Sep	Engineers' Day	National	Engineering/Tech	Professional post			
September	16 Sep	World Ozone Day	International	Environment	Awareness			
September	17 Sep	World Patient Safety Day	International	Healthcare	Awareness			
September	21 Sep	International Day of Peace	International	All	Peace message			
September	27 Sep	World Tourism Day	International	Travel/Hospitality	Travel post			
September	29 Sep	World Heart Day	International	Healthcare/Fitness	Heart health			
October	02 Oct	Gandhi Jayanti	National	All	Tribute			
October	05 Oct	World Teachers' Day	International	Education	Teacher appreciation			
October	10 Oct	World Mental Health Day	International	Healthcare	Awareness			
October	16 Oct	World Food Day	International	Food/Healthcare	Food awareness			
October	18-20 Oct	Navratri / Dussehra period	Festival	All	Navratri series			
October	20 Oct	Dussehra / Vijayadashami	Festival	All	Dussehra creative			
October	24 Oct	United Nations Day	International	General	Global unity			
October	26 Oct	Valmiki Jayanti	Festival	General	Respectful greeting			
October	29 Oct	Karwa Chauth	Festival	Beauty/Retail	Festive offer/creative			
November	08 Nov	Diwali	Festival	All	Diwali greeting/offer			
November	09 Nov	Govardhan Puja	Festival	All	Krishna/Govardhan creative			
November	11 Nov	Bhai Dooj	Festival	All	Sibling creative			
November	14 Nov	Children's Day	National	Education/Healthcare	Kids creative			
November	15 Nov	Chhath Puja	Festival	All	Chhath greeting			
November	19 Nov	World Toilet Day	International	Healthcare/NGO	Sanitation awareness			
November	24 Nov	Guru Nanak Jayanti	Festival	All	Gurpurab greeting			
November	26 Nov	Constitution Day	National	All	Civic awareness			
December	01 Dec	World AIDS Day	International	Healthcare	Awareness			
December	02 Dec	National Pollution Control Day	National	Environment	Awareness			
December	03 Dec	International Day of Persons with Disabilities	International	All	Inclusion post			
December	04 Dec	Indian Navy Day	National	All	Tribute			
December	05 Dec	World Soil Day	International	Agriculture	Awareness			
December	07 Dec	Armed Forces Flag Day	National	All	Tribute			
December	10 Dec	Human Rights Day	International	All	Awareness			

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December	14 Dec	National Energy Conservation Day	National	All	Energy awareness			
December	22 Dec	National Mathematics Day	National	Education	Maths post			
December	23 Dec	Kisan Diwas	National	Agriculture	Farmer appreciation			
December	25 Dec	Christmas	Festival	All	Christmas creative			
December	31 Dec	New Year's Eve	Occasion	All	Year-end post			